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Jamison (Jay) Shaver is the senior product manager for Digital Energy's Demand Optimization product line. Since 2009, he has led the business strategy and technology development of GE's demand response offering.

GE's Grid IQ Demand Optimization Solutions allow utilities to make the best use of their load resources for peak load management and grid operation support, while also enabling consumers to better manage their own consumption and energy costs.

Jay joined GE in 2008 through the Junior Officer Leadership Program where he successfully managed global projects across several platforms and technologies.

Jay holds a Bachelor's degree from the U.S. Naval Academy in Annapolis, Maryland and received an MBA from Emory University.

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